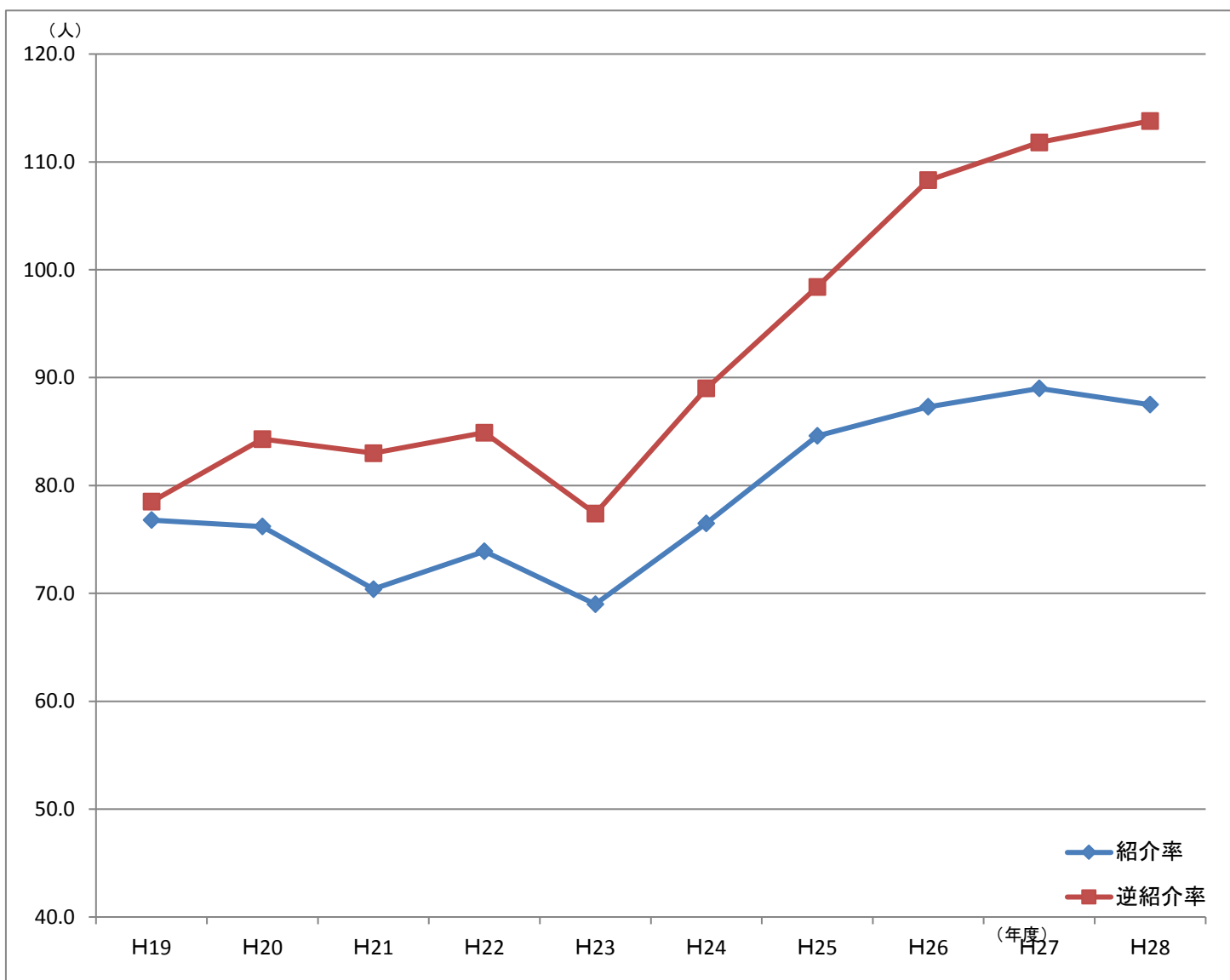


1. 会員利用状況

(2) 紹介率と逆紹介率



(%)

	H19	H20	H21	H22	H23	H24	H25	H26	H27	H28
紹介率	76.8	76.2	70.4	73.9	69.0	76.5	84.6	87.3	89.0	87.5
逆紹介率	78.5	84.3	83.0	84.9	77.4	89.0	98.4	108.3	111.8	113.8